



Career and Educational Advisory Council Agenda
215 Straight Ave. NW, Grand Rapids, MI

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Meeting ID: 285 256 037 705 Passcode: P3jqU

5/17/2024

I. Introductions

II. Purpose of the committee

To assist the WDB in facilitating and building a collaborative partnership between employers, labor, workforce development advocates, local school districts, postsecondary institutions, and training centers to identify and collectively develop and implement training strategies that effectively address Michigan employers' talent needs.

III. Review Previous Meeting Notes & Action Items

Action Item

IV. Regional Grant Updates – new/potential/updates

Information Item

V. MiSTEM Update

Information Item

VI. Regional Adult Education Update

Information Item

VII. CTE Updates

Information Item

VIII. Michigan Works Updates

Information Item

IX. CEAC Metric Updates

Information Item

X. Any other Council Member Activities/Initiatives

Information Item

XI. Next Meeting Date:

- September 27, 2024



Career and Educational Advisory Council Agenda
215 Straight Ave. NW, Grand Rapids, MI
Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Meeting ID: 213 409 285 387 Passcode: Hr2vqv
1/26/2024

Minutes

CEAC Members Present: Tonia Castillo (Chairperson), Kyle Fiebig (Vice-Chairperson), Pat Walstra, Cary Stamas, Lisa Hungerford, Rich Okoniewski, Chauncy Williams, Kim Call, Cheryl Burmeister, Ted Paton, Ginger Rohwer, Jay Ediger, Mike O'Connor, Luke McCotter

CEAC Members Absent: Dave Searles, Rich Franklin, David Tebo, Kim Baron, Jimmy Brady

West Michigan Works! (WMW) Staff Present: Tasha Evans, Chad Patton, Amy Lebednick (virtual), Dane Sanders

Guests Present: Nick Gandhi (LMISI DTMB) [Virtual], Jacquie Rehkopf (Ottawa ISD), Diane Miller (GVSU) [Virtual], Mac Dodds (LEO), Shelbee Axsom-Anderson (Junior Achievement)

Virtual: Ryan Bennett

I. Call to order at 9:31am by Chairperson Tonia Castillo. Tonia requested introductions from those in attendance.

II. Purpose of the committee

To assist the WDB in facilitating and building a collaborative partnership between employers, labor, workforce development advocates, local school districts, postsecondary institutions, and training centers to identify and collectively develop and implement training strategies that effectively address Michigan employers' talent needs.

III. Review Previous Meeting Notes & Action Items

Action Item

Tonia requested a motion to approve the minutes

Motion – Jay Ediger

Second – Mike O'Connor

Item Approved by Vote – Motion carried

IV. Regional Grant Updates – new/potential/updates

Information Item

Mike O'Connor relayed that there are 80 students in special programs grant this year, up from previous years.

Cary Stamas discussed SME Prime Program - fully funded program 9-12 in Manufacturing.

V. MISTEM Update

Information Item

MiSTEM Accelerator Proposal - The MiSTEM Council and Network is **seeking interest in response to a proposed multi-year grant opportunity** to accelerate the transition and scaling of 3P (Problem-, Project-, and Place-based) teaching and learning models in districts throughout Michigan. This grant will fund costs of transition from current teaching and learning models to 3P models, and provide technical expertise to ensure the newly-adopted approach is financially sustainable and scalable, taking into account professional learning and staff pipeline. If awarded, districts and Local Education Agencies (LEAs) will need to commit to showcasing their expertise to other interested districts and LEAs. **Interested districts, LEAs including Intermediate School Districts (ISDs) and Regional Education Service Agencies (RESAs) interested in staying up to date on guidance, deadlines, and technical assistance offerings around the application process for this grant are encouraged to complete this brief [Intent to Apply form](#).** This does not commit the LEA to applying but will allow the Michigan Department of Labor and Economic Opportunity (LEO) to ensure those that are interested receive updates directly to their email in addition to information sent out through other listservs. Information will also be posted on the [MiSTEM webpage](#).

We are involved in CareerPrep2030 being facilitated by Kent ISD to identify and expand career awareness and preparation opportunities for students focused on career pathways, Career and Technical Education (CTE) program expansion. Ginger is serving on the Strategy #2 Workgroup - Expand Work-Based Learning

Ginger is serving on the WMCRC (West Michigan Career Readiness Conference) Planning Committee as well as two action committees:

- Expand project-based learning curriculum with employer challenges
- Marketing career opportunities to students and parents

Diane Miller and Ginger are on the Discover Manufacturing Mobile Manufacturing Lab Project workgroup.

- Connected Jerry Hill to the [Mobile Discovery Lab](#) launched by Kalamazoo RESA

Ginger and Diane are part of a planning committee to design an event specifically for high school aged girls to increase their awareness of STEM careers.

- Women of Aerospace Industry Association of Michigan (WAIAM) is leading this project
- Girl Scouts Michigan Shore-to-Shore (GSMISTS)
- Women in Manufacturing - Danielle Schneider
- MiSTEM Network's Greater West Michigan Region

VI. Regional Adult Education Update

Information Item

Pat Walstra discussed the three grants up for renewal, The section 107, three-year application. June 30 will end previous three-year application. There are fifteen providers in our region in about 87 locations.

WIOA grant for Adult Education, adult IELEC and institutional grant.

Special programs grant which is a 4-million-dollar grant focusing on CTC partnership.

Awards around early May.

Chad Patton relayed that West Michigan Works! provides WIOA Titles 1, 2 & 3.

Title one is WIOA Adult, Dislocated Worker, and Youth programming.

Title two is Adult Education and Family Literacy programming.

Title three is Wagner-Peyser Employment Services.

VII. CTE Updates

Information Item

Jacquie Rehkopf brings questions regarding CTE and asks group for input.

Kent - Work based learning involving West Michigan Construction Institute – moving to transform training program into state approved CTE program, partnership with Ottawa county, sixteen students last year, up to thirty-two students this year and expanding in the future.

Ottawa: 6-7 schools with CTE programs inside the schools. More are onboarding.

CTC footprint is growing.

Health Campus for next year.

Ionia: Enrollment is up to 400 this year, typically around 300. Retention is great for staff.

Pilot pharmacy tech program for minors to be in pharmacies for work based learned experiences.

Allegan: Auto program expansion, increase footprint in welding programs.

Work based learning in Perrigo.

Retention of staff is good.

Muskegon: growing and aligning new programs, continue career development K-12+ in districts.

Parents making record deposits in kick start programs.

Chauncy Williams discussed Future of You Conference; this is a MiCareer Quest like experience for students in Muskegon County, connection between CTE and ISD.

VIII. Approve Strategic Plan for 61b Grant

Action Item

Strategic Plan was approved at September 2023 meeting.

IX. May Meeting

Information Item

The Members discussed the May meeting occurring right before the Memorial Day Holiday, consensus was to move the meeting to May 17th, 2024.

X. Michigan Works Updates

Information Item

Chad Patton discussed that West Michigan Works! has the One Workforce grant through February 2025, many opportunities in Manufacturing.

Mi Career Quest is on March 27th, 2024 this year and will include a virtual walkthrough for the event as well.

Tasha Evans talked about the Barrier Removal Employment Success grant and West Michigan Works! has been awarded one million dollars to focus on the Alice population for support services to remove employment barriers such as child care, transportation, and housing.

Amy Lebednick discussed that West Michigan Tech Talent is coordinating an event for employers called Demystifying the Visa hiring process, a guide to hiring international students and workers.

Hiring a project manager for early childcare industry.

Hiring Industry Council Lead for sixth industry council for hospitality with Experience GR.

Working with industry talent councils to potentially build a career exploration system or portal to help students explore careers with education and training providers.

XI. CEAC Metric Updates

Information Item

Dane Sanders discussed the growing interest and numbers in registered apprenticeships. Manufacturing Week from November 2023 numbers have nearly doubled. Talent tour numbers have increased slightly in the last six months.

XII. Any other Council Member Activities/Initiatives

Information Item

Jay Ediger distributed a handout related to personal finance standards regarding financial literacy.

Tonia Castillo adjourned the meeting at 11:02am

XIII. Next Meeting Date:

- May 17, 2024

CEAC PERFORMANCE METRICS

5.17.2024

REGISTERED APPRENTICESHIPS

Number of WMW-Sponsored Registered Apprenticeship Occupations: 45

	Current as of 5/10/2024		
	Apprentices		Employers
	Completed	Current	Current
Construction	0	57	9
Healthcare	0	41	20
IT	0	0	1
Manufacturing	3	80	51
TOTAL	3	178	81

MICAREER QUEST 2024

Event was held March 27th 2024

Total registered students	7,930
Total number of schools represented	93
Total number of participating employers	111
Total exhibits	87
Careers featured	301
Total number of volunteers	160

MANUFACTURING WEEK 2023

Event was held November 6-10, 2023

Total number of teachers	232
Total number of students	15,179
Total number of employers	98
Unique schools	155

TALENT TOURS

January 2024 – March 2024

Total number of students	16
Total number of events	4
Total number of employers	2